

Business Studies & Economics



WEST LONDON ACADEMY
PROUD TO LEARN



The Business Studies and Economics department is a successful department that offers a Business and Economics curriculum to students in Key Stages 4 and Post 16. We currently offer a range of courses to meet the different needs of students within the Academy. These courses include BTEC 1st Business, GCSE Business Studies, GCSE Economics, AS Economics, BTEC National Business and the IB Diploma Economics. Since 2005 the department has had a 100% pass rate at BTEC. The number of students opting for Business and Economics courses has increased rapidly in the past three years and this popularity is set to increase further.



Within the department there is an emphasis on high expectations in terms of teaching, learning and also behaviour. Mainly this is achieved through careful planning, preparation and delivery of lessons that encompass a wide variety of teaching styles.

As an expanding department, the accommodation for Business currently comprises three classrooms. Each classroom is also equipped with two whiteboards, 1 interactive whiteboard, a PC and a visualiser and 60 departmental laptops for student use.



The department is generously resourced and budgetary allocation is linked through the departmental section of the on-line Academy Improvement Plan. Furthermore, the Academy is an Investor in People and there is a high level of investment in the professional development of staff. This enables the department to benefit from the very latest teaching and learning strategies, as well as affording teachers the courses for the skills and expertise they seek to develop.

As a department we are committed to increasing the provision of electronic resources available to both staff and students. To enhance both teaching and learning we encourage the use of the Academy VLE at home. We feel it is important that students gain practical skills for the modern business world as well as learning the theory and this is one of the ways of enhancing these skills.



As part of the department's commitment to enterprise education we have set up links with the Art & Design department and the Performing Arts department to implement student led projects. We also participate annually in the Make Your Mark Challenge. Initiatives such as these help Business and Economics students to acquire transferable skills which are essential in the workplace and as they continue their education.